

Frisco ISD offers businesses and organizations the opportunity to partner with the district through advertising, marketing and sponsorships.

Feature your brand in front of FISD stakeholders such as staff, students, parents and community members through district internal marketing, athletics, and district-wide events.

Frisco ISD serves more than 65,000 students in 73 schools.

## Digital eNewsletter Publications

FISD publishes three digital newsletters each school year, reaching over 105,000+ email subscribers.

*Discount ad rates available for multi-ad placements.*

- Community - Distributed twice a month. Three ads per newsletter, rates \$450-675 per ad placement
- Athletics - Monthly publication features one Header ad, \$675 per ad placement
- FISD Staff - Published weekly. Header ad, \$700 per ad placement

## Athletic Advertising & Sponsorships

- Kuykendall Stadium Scoreboard Sponsorships - FISD offers a variety of opportunities to advertise on our new digital Jumbotron. Premier sponsorship packages, full screen video commercials, rotating logo graphics and PA announcements are just a few options available during the regular Varsity football season. Sponsorships start at \$500.
- NFHS Game Day Broadcast
- Gametime Radio - pre-game commercials available
- Frisco Sports Network- FISD Student-produced live broadcast

## District Event Sponsorships

FISD offers District Event sponsorships throughout the school year. Sponsorships start at \$250.

- Find Your Fit (4 times a year)
- Senior Bus Tour and Holiday Luncheon (Dec)
- Realtor Breakfast & Update (March)
- Teachers of the Year (March)
- Volunteer Appreciation Event (April)
- FISD Service Recognition Event (May)
- Top 10 Luncheon (May)
- Instructional Program: Business Incubator y

Please contact Jennifer Morris, the FISD Advertising & Sponsorship Account Specialist, for additional information. Contact Jennifer at [morrisje@friscoisd.org](mailto:morrisje@friscoisd.org) or 469-633-6861.