



# Entrepreneurship & Marketing



Learner Name \_\_\_\_\_

Date \_\_\_\_\_

Learner Signature \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Parent/Guardian Signature (if required) \_\_\_\_\_

*This plan of study should serve as a guide, along with other career planning materials, as you continue your career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. All plans should meet high school recommended graduation requirements. Courses with a "CTE" prefix are proposed to be offered at the FISD Career & Technical Center.*

		9 <sup>th</sup> Grade	10 <sup>th</sup> Grade	11 <sup>th</sup> Grade	12 <sup>th</sup> Grade	
<b>High School</b>	English I		English II	English III	English IV	
	Algebra I or Geometry		Geometry or Algebra II	Alg II, Pre-Cal or Statistics	Pre-Cal, Calculus or Statistics	
	Biology I		IPC or Chemistry	Chemistry or Physics	Science Elective	
	World Geography		World History	US History	Government/Economics	
	<b>Other Required Courses</b>					
	<input type="checkbox"/> Fine Arts (1 credit)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	Check year you plan to take course.
	<input type="checkbox"/> Foreign Language (2 credits)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	
	<input type="checkbox"/> Health (1/2 credit)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	
	<input type="checkbox"/> Physical Education (1 1/2 credits)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	
	<input type="checkbox"/> Speech (1/2 credit)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	
<input type="checkbox"/> Technology Applications (1credit) Multimedia		<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th		
<b>Program Electives</b>	<b>Program Electives</b>	<b>Program Electives</b>	<b>Program Electives</b>	<b>Program Electives</b>		
<input type="checkbox"/> Principles of Marketing (1/2)	<input type="checkbox"/> Marketing Yourself (1/2)	<input type="checkbox"/> CTE-Marketing Dynamics (3)	<input type="checkbox"/> CTE-Accounting II (1)	<input type="checkbox"/> CTE-Accounting II (1)		
<input type="checkbox"/> Retailing (1/2)	<input type="checkbox"/> Accounting I (1)	<input type="checkbox"/> Entrepreneurship (1/2)	<input type="checkbox"/> CTE-Marketing Mgmt (3)			
<input type="checkbox"/> Marketing Yourself (1/2)	<input type="checkbox"/> Sports & Entertainment Mkt (1/2)	<input type="checkbox"/> Accounting I (1)				
<input type="checkbox"/> BCIS I (1)	<input type="checkbox"/> Desktop Publishing (1)	<input type="checkbox"/> CTE-Accounting II (1)				
	<input type="checkbox"/> Travel & Tourism (1/2)	<input type="checkbox"/> Banking & Financial Sys (1/2)				
<b>Additional Career Electives</b>						
<input type="checkbox"/> Fashion Marketing (1/2)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th	Check year you plan to take course.	
<input type="checkbox"/> Sports & Entertainment Mktg (1/2)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th		
<input type="checkbox"/> International Marketing (1/2)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th		
<input type="checkbox"/> Desktop Publishing (1) (TechApps)	<input type="checkbox"/> 9th	<input type="checkbox"/> 10th	<input type="checkbox"/> 11th	<input type="checkbox"/> 12th		
<b>Student Organization</b> – Marketing Education (DECA)						
<b>Post-Secondary</b>	<b>Trade School</b>	<b>Community College</b>		<b>College/University</b>		
	<input type="checkbox"/> Marketing Management	<input type="checkbox"/> Retail Management	<input type="checkbox"/> Marketing	<input type="checkbox"/> Marketing	<input type="checkbox"/> _____	
	<input type="checkbox"/> Fashion Merchandising	<input type="checkbox"/> Marketing	<input type="checkbox"/> Entrepreneurship	<input type="checkbox"/> Merchandising	<input type="checkbox"/> _____	
	<input type="checkbox"/> International Marketing	<input type="checkbox"/> Entrepreneurship	<input type="checkbox"/> Customer Service	<input type="checkbox"/> Public Relations	<input type="checkbox"/> _____	
			<input type="checkbox"/> Management Information Systems	<input type="checkbox"/> _____		