

Teachers ON Hardwood

Teachers on Hardwood

(Date To Be Announced)

Dr Pepper Arena

Our newest fundraiser, *Teachers on Hardwood*, in collaboration with the **Texas Legends**, minor league affiliate of the NBA Champion Dallas Mavericks, pits basketball teams made up of Frisco ISD staff against each other in friendly competition. Coaches, managers and cheerleaders are also FISD staff members. The final game to determine the FISD Champion is played in Dr Pepper Arena immediately before the Texas Legends game. Students, parents and other campus staff attend to cheer for their favorite team. Prizes are given for the campus who sells the most tickets and the winning team claims the coveted Championship Trophy. This year an All Star game will be added. A portion of ticket sales benefit the Frisco Education Foundation.

Presenting Sponsor - \$ 2,000 (2 available/1 per team)

- Logo on Team Jerseys
- Full page Ad in program
- In game interview (FEF game)
- Logo displayed on Jumbo Tron
- 60 second commercial announced during halftime
- Table on Concourse to display media/market your company.

Gold Sponsor - \$ 1,500 (only 1 available)

- Representative introduced during halftime
- Half page Ad in program
- Logo displayed on Jumbo Tron
- 30 second commercial announced during halftime
- Table on Concourse to display media/market your company.

Silver Sponsor - \$ 1,000 (2 available/1 per team)

- Logo printed on player's towels
- Quarter page Ad in program
- Logo displayed on Jumbo Tron
- Table on Concourse to display media/market your company.

Bronze Sponsor - \$ 500 (2 available/1 per team)

- Logo printed on team pompoms
- Quarter page Ad in program
- Logo displayed on Jumbo Tron
- Table on Concourse to display media/market your company.

Program Sponsor - \$ 500

- Full page/Back Cover Ad
- Logo displayed on Jumbo Tron
- Table on Concourse to display media/market your company.



Frisco ISD Growth Facts

- Student enrollment as of February 7, 2011, reached 37,546, representing an increase of 3,408 additional students compared to the same time last year.
 - As of February 7, 2010, Frisco Independent School District includes:
 - 20,808 elementary students in 30 campuses
 - 8,311 middle school students in 12 campuses
 - 8,427 high school students in 6 campuses.
- Enrollment data from 1995-2005 reflects FISD is the fastest growing district in the nation among districts with 10,000-20,000 students.

The Frisco Education Foundation exists solely to benefit the Frisco Independent School District students and staff.

Founding Partners

Comstock Resources
Corgan & Associates
CoServ
Exide Technologies
Mario Sinacola & Sons
North Dallas Bank & Trust
Rodman Companies
AT&T
Southwest Securities
Oncor

Sustaining Partners

Frisco RoughRiders
NTCAR/Frisco Economic Development Corporation
Tenet Healthcare Foundation/Centennial Medical Center
Republic Property Group

For more information on the Foundation please contact:

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2011-2012 Sponsorship Opportunities

Mission

The Frisco Education Foundation is a not-for-profit 501c3 started in 1999. The Foundation's mission is to provide financial resources to maximize student potential in the Frisco Independent School District through educational programs, student scholarships, and grants for innovative educators.



Saturday, October 29, 2011
8:00a.m. 1-Mile walk/run
8:30a.m. 5K

Approximately 5,000 runners, walkers and volunteers participate in a 5K run/walk and 1 mile walk at Frisco Square, Frisco, TX. The Run benefits the Frisco Education Foundation and provides college scholarships for Frisco ISD students including the Gary Burns Memorial Scholarship and innovative Grants for FISS staff.

Title Sponsor (Sold) Frisco Square

Presenting Sponsor (\$15,000) Max 3

- **Logo** highlighted in Fun Run televised public service announcements and print media including newspaper advertising, Foundation webpage, T-shirts and 30,000+ race Brochures.
- Recognized at the run in onstage signage and announcements.
- Opportunity to address and welcome the crowd.
- Ten individual run/walk entries, Four Corporate Team entries and Four promotional tables.
- Opportunity to provide promotional items for goody bags (will need 4,000 pieces).

Gold Sponsor (\$10,000)

- **Logo** imprinted on the back of event t-shirt larger than lower sponsorship levels and on all brochures and promotional material.
- Logo included in onstage signage and Foundation webpage.
- Four Individual run/walk entries, Two Corporate Team entries and Two promotional tables.
- Opportunity to provide promotional items for goody bags (will need 4,000 pieces).

Silver Sponsor (\$5,000)

- **Logo** imprinted on the back of event t-shirts larger and above lower sponsorship levels.
- Logo on Race Day signage, race brochures, and Foundation webpage.
- Four Individual run/walk entries, One Corporate Team entry and One promotional table.
- Opportunity to provide promotional items for goody bags (will need 4,000 pieces).

Bronze Sponsor (\$2,500)

- **Logo** imprinted on back of event t-shirts above and larger than Supporting Sponsors as well as on event signage, race brochures, and Foundation webpage.
- Two Individual run/walk entries and One Corporate Team entry.
- Opportunity to provide promotional items for goody bags (will need 4,000 pieces).

Pace Car Sponsor (\$2,000) Max 1

- **Logo** imprinted on back of event t-shirt, event signage, brochures, and Foundation webpage.
- Car displaying company signage to lead and pace runners at start of race.
- One promotional table in Community Activity Area.

Race Day Community Area Sponsor (\$1,500) Max 1

- **Name** imprinted on the back of event t-shirt, sponsorship listed on event signage, brochures, and Foundation webpage.
- One promotional table in Community Activity Area.
- Sponsorship prominently displayed in Community Activity Area.
- Four Individual run/walk entries.

Water Station Sponsor (\$1,200)

- **Man** station with employees wearing company t-shirts.
- Includes table, water, and supplies. Company banners may also be placed at water table.
- If your company would like to sponsor a water station and need volunteers to man it—please contact FEF.

Supporting Sponsor (\$1,000)

- **Name** imprinted on the back of event t-shirt, sponsorship listed on event signage, brochures, and Foundation webpage.
- Four Individual run/walk entries.

Mile Marker Sponsor (\$500)

- **Sign** provided with company name at the 1 mile, 2 mile, or finish line.
- Sponsorship listed on Foundation website.
- Four Individual run/walk entries.

Table Sponsor (\$250)

- Will be provided with one table and two chairs on event day.
- May bring own 10x10 tent, and banner/sign promoting your business to display at table.
- Opportunity to promote business through participation not sale of goods.

Goody Bag Sponsor (\$100)

- May include promotional items for race day goody bags (will need 4,000 pieces). (Deadline to have materials to Frisco Education Foundation: Oct.1st,2011).



CHILI CHALLENGE/FRISCO NATION

Friday, October 14, 2011
5:00p.m.—7:00p.m.

The first event of the 2011-2012 school year is the *Chili Challenge/Frisco Nation*, immediately before the FISS Varsity football game held in the Gold Parking Lot at Pizza Hut Park. School campuses and organizations set up and decorate booths where they serve samples of their own chili recipes. Judges are carefully selected and conduct a blind taste test. Booths are judged for creativity and design. Trophies are awarded to the school with the most attendees, the school with the best tasting chili and the school with the best booth. This year will be our first multi-cultural event to celebrate and showcase our diversity and talent in FISS and we are excited to pair it with our already popular Chili Challenge.

Presenting Sponsor, \$5,000

Organization/Company Name and Logo prominently displayed onsite as Sponsor. Assist Director of Frisco Education Foundation announcing Award Winners.

Opportunity to welcome the crowd from the stage.

Company representative may participate as one of our chili judges. Company representative may participate as one of our booth judges.

Logo displayed on the FEF website.

Eight (8) tickets to event.

10x10 Promotional Booth space.

Gold Sponsor, \$2,000

Provide organization banner(s) to be displayed in Drink Station area.

Employee volunteers may participate in selling drinks.

Logo displayed on the FEF website.

Six (6) tickets to event.

10x10 Promotional Booth space.

Silver Sponsor, \$1,000

Decorate stage with organizational banners, logo, etc.

Logo displayed on the FEF website.

Four (4) tickets to event.

10x10 Promotional Booth space.

Bronze Sponsor, \$500

Decorate tables, provide 10x10 Tent if available, promotional cups.

Volunteers may want to assist with collecting samples from each school entry.

Logo displayed on the FEF website.

Picnic Area Sponsor, \$250

Provide decorations for tables, chairs, etc.

Opportunity to display overhead organization banner

Logo displayed on the FEF website.

Ticket Booth Sponsor (Four), \$250 each

Provide 10x10 tent (if available) and/or overhead organization banner.

Employee volunteers may wear company shirts and assist in handing out bowls/spoons, tallying school attendance, etc.