

6. We will encourage and promote a climate that fosters parental participation in the education of his/her child.

District Goal / Measure	Measure / Indicator	Person Responsible	Resources	5 Year Goal	Actual Data					Status
					08-09	09-10	10-11	11-12	12-13	
				Target	98%	100%				
6.1	Provide accessibility to campus, classroom, and student information	All Technology Staff	Teacher Sites School World Home Access Center Constant Contact Wiki Server	100%	95%					
				Target	60%	70%				
6.2	Positive relationships will be formed with parents in order to promote greater personal involvement in the education of their students	Parent Liaison Director of Guidance and Counseling	Staff and budget	100%	65%					
				Target	65%	70%				
6.3	Parent Involvement and Volunteer Service will be documented and recognized, including ISM Mentors and business partners.	Campus Principals Communications Office		100% of campuses participating	60%					
				Target	70%	70%				
6.4	Website will continue to be a tool for recognition of parent participation and a means to facilitate involvement.	Campus and Communications Staff	Monitoring	Parents with internet participating	70%					
				Target	75%	80%				
6.5	The addition of marquees, School Messenger, Constant Contact and the new calendar tool will be monitored through surveys and focus groups to make sure they are helping to increase awareness and involvement.	Campus, Communications and Technology	Cost of Services	All parents using Constant Contact who have internet access	70%					
				Target		10%				
6.6	Speaker's Bureau will continue to be promoted as a means for parent and community involvement.	Communications and Foundation Directors		Grow number of speakers by 10 percent annually	10%					

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				Target	75%	80%				
6.7	Print and Mail and Sign Services will work to help with parent involvement efforts by providing tools to staff for recognition and communication (such as postcards, banners, etc.).	Communications	Cost of materials	100% of campuses utilizing services	75%					